

NOW AVAILABLE FOR NATIONAL SYNDICATION

El Flaco

y Su Pandilla

A Fresh Choice for your Station. Proven #1 Results.

 Flexible Scheduling

 Proven Ratings
Success

 Authentic Latino
Connection

 entravision



PROVEN #1 RESULTS

#1

Spanish Language Show

Leading across 5 Key Radio markets



Denver

#1 among Hispanic A18-49 and A25-54 across all stations



Phoenix

#1 Ranked Spanish Station Hispanic A18-49 & 25-54



Sacramento

#1 Ranked Spanish Station Hispanic A18-49 & 25-54



Reno & Stockton

#1 Ranked Spanish Station Hispanic A18-49 & 25-54

Source: Nielsen Audio PPM August 2026 (Denver, Phoenix, Sacramento); Spring 2026 for Diary HA18-49 & HA25-54; MF 6a-10a. *All ranks are based Ratings for Spanish stations home to metro, except metros in which EVC stations are the only Spanish stations, all stations included for ranks in those markets (Denver). Includes ties.

Increasing Listeners with Double Digit Growth

Spring 2026 vs. Prior Year, Hispanic Audience

MEN 18+

+37%

WOMEN 18+

+33%

ADULTS 18-49

+46%

ADULTS 25-54

+37%



Meet El Flaco

Eduardo "El Flaco" Moreno brings irresistible energy, satirical wit, and bicultural resonance to radio. Born in Long Beach and raised in Guadalajara, he connects deeply with hardworking Latino families through high-energy comedy, viral parodies, and raw authenticity.



500K+ SOCIAL FANS



10 + YEARS ON AIR



CONNECTING GENERATIONS



The Show

& Signature Segments

Nothing is off limits. This show features an unconventional crew that talks about things people want to talk about.

Celebrity Chisme | Crazy Pranks | Sports Chatter



La Bomba

The explosive segment breaks viral social media controversies, exclusive celebrity gossip, and heated trending debates that commuters discuss all day long.



Mr. Lopez & Parodies

Hilarious character phone calls, satirical musical sketches, and comic takes that poke good-natured fun at everyday Latino dilemmas and work life.



El Marcador

Rapid-fire sports and culture recap covering Liga MX, Mexico National Team, boxing, and NFL, energized with spontaneous banter, hard-core team loyalty and listener rebuttals.

The Content Draws a Powerful Audience

🎯 THE COMMUNITY CONNECTION

Multigenerational Latinos who are fiercely proud of their heritage, fully embrace their communities, and identify as bicultural and bilingual. They are skilled workers and business builders who value family, hard work, and loyalty.

Age 18–49 Core Audience 67% (Index 113)



62% Male / 38% Female



🏠 THE IDEAL CONSUMER

Our listeners represent established and larger households with buying power, driving immediate brand recall, foot traffic, and community trust.

4+ People in Household 53%



Children in Household 48%



Household Income \$75K+ 26%



AFFILIATION OPPORTUNITIES



Bring El Flaco to Your Market

Deliver immediate **ratings** power, drive **listener loyalty**, and increase **revenue** to your station.

Request Demo & Check Market Availability

NOW AVAILABLE TO AFFILIATES NATIONWIDE

Contact: Gerardo Lopez: 818 397 3638
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